

#01

COLORS, TYPOGRAPHY

SOCIAL
ANXIETY

SOCIAL ANXIETY CAN HAVE TREMENDOUSLY
NEGATIVE EFFECTS ON YOUR LIFE, MAKING YOU

MISS OUT

ON WORK OPPORTUNITIES AND EVEN RELATIONSHIPS
WITH FRIENDS AND PARTNERS.

Yes

No

black #000000

white #FFFFFF

QUICKSAND LIGHT

A B C D E F
G H I J K L
M N O P Q R
S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0

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Yes

No

grey #D5D5D5

black #000000

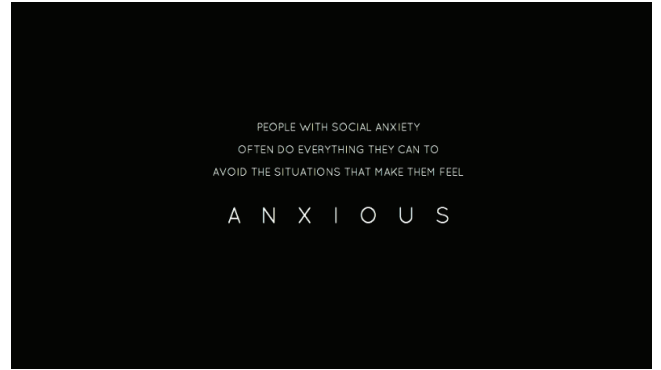
QUICKSAND LIGHT

A B C D E F
G H I J K L
M N O P Q R
S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0

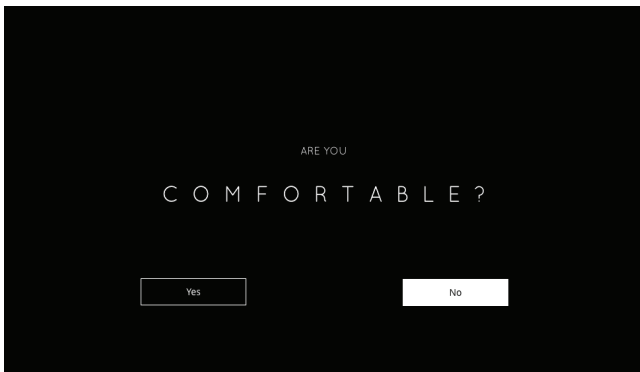
#02 MOCKUPS, WIREFRAMES



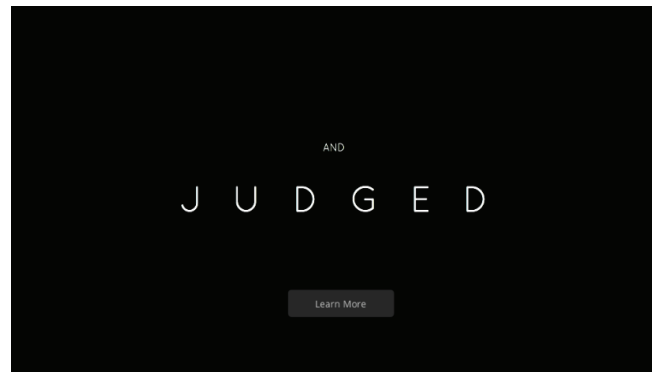
Question with emphasis part of the end, Yes and No buttons before clicking



Explanation with emphasis part of the end



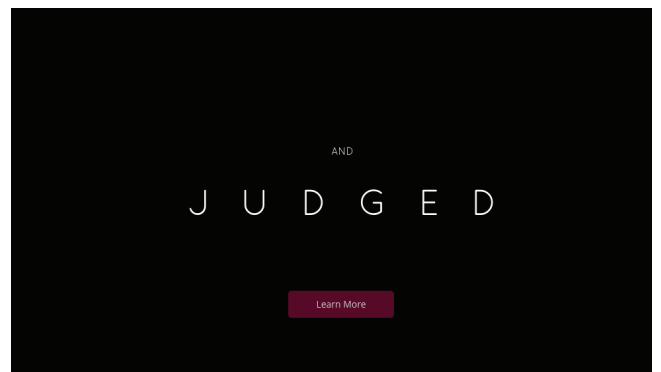
Yes and No buttons while clicking on it



Explanation with emphasis part of the end, Learn More button



Video with people avoiding eye contact with the user



Explanation with emphasis part of the end, Learn More button while being clicked



Explanation view with emphasis line in the middle



Video with 4 pair of eyes looking directly at the user

#03

FLOW OF THE PROJECT

